

EDITORIAL CALENDAR

Date	Ad Close	Features				Collection Development	Spotlight Review Sections*	Special Ad Sections
Jan	Ad Close: 11/23/20 Materials: 12/7/20	Librarian of the Year	2021 Titles to Watch	Expanding Broadband Access	HVAC for COVID-19 Safety	Grief – Memoirs, Self-help	Horror; Business Roundup	Religion
Feb	Ad Close: 12/21/20 Materials: 1/4/21	Spring Announcements	Budgets/ Funding	Referenda	Re-opening Part 2	20th Century African/American History	Graphic Novels; Parenting; Reference Short Takes	Tech Tools for Reopening
Mar	Ad Close: 1/25/21 Materials: 2/8/21	Mystery Preview	Debut Novels for Spring	Best Reference	ACRL Preview	Popular Science	Self-Help	Self-Help; LGBTQ
Apr	Ad Close: 2/22/21 Materials: 3/8/21	Graphic Novel Preview	Restorative Justice	Periodicals Price Survey	COVID-19 Survey #2	Rap & Hip Hop History; Bios; Memoirs	Graphic Novels; Horror; Business Roundup	Sports
May	Ad Close: 3/22/21 Materials: 4/5/21	Outdoor Programming/ Services	Marketing Software Suites	Nonfiction Diversity Audit	Government Docs	Anime and Manga for Adults	Parenting; Reference Short Takes	Diversity; Library Education/MLIS
Jun	Ad Close: 4/19/21 Materials: 5/3/21	Movers & Shakers	ALA Annual Preview	What's New in Gaming	State of Streaming	Aging, Health for People 50+	Graphic Novels; Horror	The Unconference Experience
Jul	Ad Close: 5/24/21 Materials: 6/7/21	Library of the Year	Horror Preview	Antiracism In Libraries	Gardening: Seed Libraries	In Development	Business Roundup	Fall Art Books
Aug	Ad Close: 6/21/21 Materials: 7/6/21	Fall Announcements	Debut Novels	Post-ALA Roundup	Antiracism in Publishing	Rock and Roll (History, Bios, Memoirs)	Graphic Novels; Parenting	Graphic Novels
Sep	Ad Close: 7/19/21 Materials: 8/2/21	Marketing Award	Prison Libraries	Workforce Development; Databases	Specialized Librarian Jobs	Financial Literacy; Financial Planning	Self-Help	Audio Books; Library Education/ MLIS
Oct	Ad Close: 8/23/21 Materials: 9/7/21	Romance Preview	Charleston Conference Preview	Placements & Salaries	Genealogy Resources	Style and Fashion (Guides, History, Memoirs)	Business Roundup; Graphic Novels; Reference Short Takes	Mystery
Nov	Ad Close: 9/20/21 Materials: 10/4/21	LJ/Kline Community Impact Award	New Landmark Libraries	Year In Architecture	Outreach Services	Human Sexuality (Reference, History, Health)	Parenting	Books in Spanish
Nov	Ad Close: 9/20/21 Materials: 10/4/21	REFERENCE SUPPLEMENT (polybagged with November issue)						
Dec	Ad Close: 10/25/21 Materials: 11/9/21	Best Books of 2021	Star Libraries	Design Institute	Outreach Services	In Development	Self-Help; Graphic Novels; Reference Short Takes	

* Review Sections in every issue: Christian Fiction; Cookbooks; Mystery & Suspense; Reference and Review; Romance; and Science Fiction.

QUESTIONS? CONTACT YOUR ACCOUNT MANAGER

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